

# Internet Marketing Outsourcing Agreement



between

Optimal Internet Ltd

and

XXXXX

**Outsourcing Overview:**

This document sets out the search engine optimization and electronic marketing outsourcing agreement between Optimal Internet and your company (named on the front page of this agreement).

By entering in to this outsourcing agreement you will be increasing the value to your client base by offering top class search marketing services provided by Optimal Internet.

This contract does not bind you to Optimal Internet as you are free to dissolve this agreement at any time if you so wish.

**How it Works:**

The Professional Partner program is a referral scheme run by Optimal Internet where as you, the web company will refer clients to Optimal Internet who are in need of online marketing services.

In exchange for referring clients to Optimal Internet you will receive a 15% commission on all initial optimisation package fees charged by us to the referred client. Fees will be paid as soon as we receive payment by the referred client.

**About Optimal Internet:**

Optimal Internet is a UK based internet marketing company specializing in SEO, SEM, PPC and total blended marketing solutions which include PR, social media optimization, article creation, SEO copywriting and comprehensive link building services.

**Benefits of Program:**

There are many benefits of joining the Optimal Internet Professional Partner Program which include the use of a highly experienced online marketing firm. The key benefit is our impressive track record of results to ensure your clients get the best service available.

**Services:**

Optimal Internet will provide managed online marketing services to your customers on time and within their budget. We offer a wide range of services which include:

PPC - £400 a month + Budget

SEO - £495 a month incl. link building, SMO & 1 x PR Distribution & Reporting (Client Supplied Material)

(tailored packages available for the above based on budget and requirement analysis)

Article creation and distribution from £250 per Item

Press releases and distribution from £250 per item

**Process:**

To pass clients to Optimal Internet for contact please follow the bellow process:

1. Contact Bruce Stander at Optimal Internet on 0844 778 7299
2. Provide your company name
3. Your Client Details
4. Your Client contact details
5. Client name
6. Website Address
7. Details of services required

**Support:**

Optimal Internet will support you as a partner so that you get the most from us as do your clients.

All services will be tailored and delivered to your clients based on their bespoke requirements.

**Terms and Conditions:**

1. Services will be delivered and invoiced direct to the your client
2. Quoted costs are subject to VAT at the prevailing rate
3. Any timescales and costs quoted are based upon information being provided and questions answered within a reasonable time frame
4. Retainers are invoiced monthly and are to be paid by standing order on the first day of each Month respectively
5. Optimal Internet reserves the right to request that the work carried out is done so under a non disclosure agreement

**Non Disclosure Agreement:**

In consideration of your relationship with Optimal Internet, therefore relating to any work produced by Optimal Internet is for inspection purposes and only you and the bodies you represent undertake that you will:

1. Treat all information received as being strictly private and confidential and will take appropriate precautions to maintain it as such.
2. Not make any copies of the documents or data provided unless you solely use them for the purpose of evaluating them.
3. Not to disclose any of the information received to any other party other than the applicable client.
4. Not reveal to any other party, other than the appropriate client, that you are in receipt of the documents or data.

5. Upon receipt of a written demand from us, forthwith return any documentation or data sent by us to you or created by you for us under contract, in the same state as it was when received by you or last worked on by you.

You further agree, warrant, acknowledge and undertake that:

1. No right or licence is granted to you in relation to the said document and data except the right of inspection set out above.
2. We do not make a representation or warranty concerning the documents or data.

It is confirmed that the provision of this agreement is intended to impose on you an immediately binding legal obligation, which will continue indefinitely unless we release you from it in writing. You hereby unconditionally agree:

1. To indemnify us fully against losses damages or expenses occasioned by any breach by you of any of the provisions contained in this agreement.
2. The contents of this letter shall be governed and construed in all respects in accordance with the laws of England to the non-exclusive jurisdiction of whose courts you shall be deemed irrevocably to have submitted.

This document contains information of commercially sensitive nature. Under no circumstances should it be shown or copied, or in any other way made available to any other parties

**What to do next:**

Sign and return a copy of this agreement to our offices, alternatively notify us and we are able to make this available in electronic format for signature.

**Optimal Internet**

**Company Name**

Company Number:

VAT Number:

Company Address: